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Opening News – Darrow's Farm Fresh Takeout
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By Arie Shapira

(Bloomberg) -- Openings include Ralph Lauren's first restaurant in NYC, a classic steakhouse on the Upper West Side, a pizza speakeasy hidden inside the new tapas spot Esposito, the Manhattan expansion of Pies 'n' Thighs and a health-focused spot w/ ties to Pure Food & Wine and Eleven Madison Park.

* For feedback or to receive Red Dot NYC in your Bloomberg inbox every Monday, email ashapira3@bloomberg.net

Darrow's Farm Fresh Takeout near Union Square (opened Jan. 9)

* 60-seat health-focused spot from 28-year-old Peter Darrow, who worked in public relations and marketing at Saatchi & Saatchi and Edelman before being inspired to open his own restaurant after the loss of his father to cancer last year

* Menu created by chef David Kupperberg, of Pure Food & Wine, and chef Taylor Thorne, of Eleven Madison Park and Jean Georges

* In-house nutrition specialist Julie Starr has previously led wellness initiatives for companies such as Bracebridge Capital

* Serves 6 "Functional Plates" that can have organic free-bird chicken or wild salmon added, such as a "Stress Relief Plate" w/ avocado toast, rainbow chard and smashed sweet potato

* Other dishes include a quinoa, amaranth and black bean burger w/ tomato chutney and a chipotle tahini sauce or a gluten-free wrap w/ chickpea zucchini croquettes and roasted beets

* Currently open for lunch and dinner until midnight on Sun.-Thurs and until 2am on Fri.-Sat.

* 115 E. 18th St. b/w Park Ave South and Irving Place (previously Zen Palate); [212-321-0997](tel:212-321-0997); website