

Newark Home to Third Hotel Indigo in New York

[Home](#)

[Search](#)

[Send to Friend](#)

[Latest Travel News Asia](#)

Monday, 15 December 2014

The third Hotel Indigo hotel in the New York Metro area has opened.

The 108-room Hotel Indigo Newark Downtown, located at 810 Broad Street, is in the historic National State Bank Building and sits on one of the busiest corners in New Jersey.

The boutique hotel celebrates Newark's rich history of innovation and commerce, telling the story of modern innovation over time, including a young Thomas Edison's work to invent the stock ticker. The hotel is helping to further the revitalization efforts of the area as it continues to develop as a vibrant and cosmopolitan destination.

"The Hotel Indigo brand is uniquely designed to reflect the local culture, character and history of the neighborhoods where our hotels are located," said Adam Glickman, brand experience director, Lifestyle Brands, IHG. "In the 19th century, every block of Newark boomed with innovators across a variety of industries, such as tanneries, breweries and mass communication. Guests will be inspired by the neighborhood story uncovered within the Hotel Indigo Newark Downtown, which captures the rise of modern industry within a stylish boutique hotel setting."

The Newark neighborhood story is brought to life within the hotel through art, photography and architecture incorporated into the hotel's design, bringing local character to guests at every touch point. For example, the mosaic tile mural of Edison's ticker tape writer displayed in the lobby was created by local artists from Glass Roots, a local community organization dedicated to promoting youth development through the arts. Additionally, the historic nature of the building, which dates back to 1912, is preserved through the exposed brick visible in guestrooms and public areas, with the furniture and upholstery embodying a vintage feel.

The Newark neighborhood story is brought to life within the hotel through art, photography and architecture incorporated into the hotel's design, bringing local character to guests at every touch point. For example, the mosaic tile mural of Edison's ticker tape writer displayed in the lobby was created by local artists from Glass Roots, a local community organization dedicated to promoting youth development through the arts. Additionally, the historic nature of the building, which dates back to 1912, is preserved through the exposed brick visible in guestrooms and public areas, with the furniture and upholstery embodying a vintage feel.

The Hotel Indigo Newark Downtown features restaurant ALVA and café Workshop, which offers guests and locals the opportunity to enjoy seasonal and locally sourced food from local vendors like the Military Park Farmer's Market, and a special blend of coffee made exclusively for the hotel by TM Ward Coffee, a brand that has been in Newark for the last 145 years – bringing a taste of the neighborhood into the hotel for guests. The restaurant helps preserve the historic nature of the building with unique touches including the conversion of the original bank vault into a pizza oven. The hotel also features Skylab, the only rooftop bar in Downtown Newark, providing guests beautiful panoramic views of the New York City skyline and locally inspired cocktails.

"We look forward to introducing guests to the Newark neighborhood that inspired every part of the Hotel Indigo Newark Downtown," said Rany Baroudi, general manager. "From a nationally renowned performing arts center and the bustling dining scene on Halsey Street to the cherry blossom trees at Branch Brook Park, we are able to connect guests with everything our local neighborhood has to offer."

Guestrooms feature plush bedding, hard-surface flooring with area rugs and spa-inspired bathrooms. Each room also features an iPad with options to browse the internet, window shade and temperature setting controls, order room service and make service requests. Guests have access to a 24-hour fitness center and meeting space for up to 45 people in the Edison Room.

The Hotel Indigo Newark Downtown hotel is owned by The Hanini Group and managed by Crestline Hotels & Resorts.